

FOR LIGHT BACKGROUND



FOR DARK BACKGROUND



PANTONE COLORS



Pantone Blue 0821 C
C: 50 M: 0 Y: 5 K: 0



Pantone 716 C
C: 4 M: 64 Y: 100 K: 0



Pantone 432 C
C: 79 M: 64 Y: 52 K: 44



Pantone 279 C
C: 72 M: 37 Y: 0 K: 0



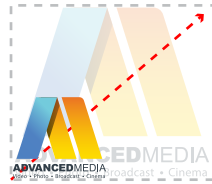
Pantone Yellow C
C: 3 M: 9 Y: 100 K: 0

CORRECT USAGE



CORRECT

Must scale proportionally

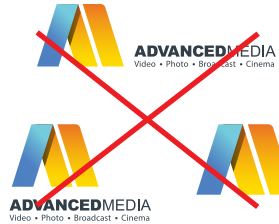


CORRECT

Do not put any text around the logo



Do not alter or change the logo



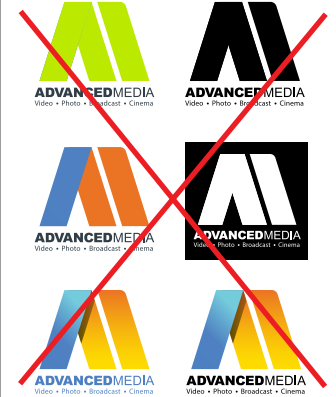
WRONG

Do not rotate or skew



WRONG

Do not change the colors



WRONG

Do not stretch or shrink down



WRONG

Logo should be readable
darken the background if
needed



CORRECT

Logo should be readable



WRONG

Do not box the logo over the busy background



WRONG



WRONG